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REASONS FOR ALLOWANCE

1. This is an Examiner's statement of reason for allowance.

- 2. Regarding the claimed terms, the Examiner notes that a "general term must be understood in the context in which the inventor presents it." *In re Glaug* 283 F.3d 1335, 1340, 62 USPQ2d 1151, 1154 (Fed. Cir. 2002). Therefore the Examiner must interpret the claimed terms as found on pages 1-13 of the specification. Clearly almost all the general terms in the claims may have multiple meanings. So where a claim term "is susceptible to various meanings, . . . the inventor's lexicography must prevail" *Id*. Using these definitions for the claims, the claimed invention was not reasonably found in the prior art.
- 3. The closest prior art Tsuei (U.S. Pat. No. 6,654,779) which discloses a system/method for providing an electronic change of address service from an old address of a customer to a new address. However, Tsue singularly or in combination fails to disclose the recited feature:
- 4. As per claims 4, 6, 8, 14, 55, 63, 66, 68, 74, 115, 126, 128, 130, 136, and 177 "creating a second change of address record at the service center by modifying the first change of address record received from the change pf address server, forwarding the second change of address record electronically from the service center to a forwarding service unit corresponding to the old address of the customer, processing, by the forwarding service unit, the second change of address record received from the service

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center electronically redirect physical mail addressed to the old physical address of the customer to the new physical address of the customer, and providing a service for reestablishing contact with a second customer who has changed an address from a second old physical address to a second new physical address comprising: receiving a request from the customer having the second old physical address of the second customer to re-establish contact with the second customer, determining the second new physical address for the second customer based on a database storing archived change of address information including the second old physical address and the second new physical address, and providing the new physical address of the customer to the second customer at the second new physical address."

NOTE

Based on the specification the service unit is hardware. Therefore, making it 101ok.

EXAMINER'S AMENDMENT

Please amend claims 126, 128, 130, 136, and 177 as follows:

Claim 126. line 5. after "A solid", add --non transitory--.

Claim 128, line 5, after "A solid", add --non transitory--.

Claim 130, line 5, after "A solid", add --non transitory--.

Claim 136, line 5, after "A solid", add --non transitory--.

Claim 177, line 5, after "A solid", add --non transitory--.

Authorized by Judy W. Chung, Reg. No. 61,612.

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Conclusion

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Pierre E. Elisca whose telephone number is 571 272 6706. The examiner can normally be reached on 6:30 to 5:00. Hoteler.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Peter Vo can be reached on 571 272 4690. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Pierre E. Elisca/ Primary Examiner, Art Unit 3714